

## DAVIS COUNTY

The Davis County Tourism Board Fund is responsible for two main program areas: Tourism activities and Fairpark activities. TRT funds are administered as a pool together with funds from other sources, such as Restaurant tax, Car tax, grants and Fairpark fees.

EXPENDITURES	1995	1996	1997	Explanation
Administrative	\$193,974	\$359,936	\$340,770	salaries and benefits Tourism and Fairpark
Miscellaneous				
Total Promotional:	\$459,868	\$211,326	\$309,852	Tourism-board promotion activities
Advertising				
Brochures				
Contributions	\$25,693	\$16,325	\$22,098	local events
Fam Tours				
General Promotional				
Shows				
Signs				
Travel Region				
Brick and Mortar (Operations):			\$28,841	
Construction Expense			\$28,841	
Visitor Center Operation				
Transfers Out	\$416,164	\$298,750	\$3,178,334	Fairpark operation expenditures
Total Expenditures	\$1,070,006	\$870,012	\$3,828,956	1997 Carryover from previous years
<b>REVENUES</b>				
Tax Commission TRT Report*	\$253,469	\$320,391	\$367,806	
County TRT Report*	\$249,995	\$312,317	\$351,729	
Other Revenues (Rest. tax, grants, fees)	\$1,231,435	\$1,498,882	\$1,693,594	
Percent Adm./Misc./Promo/Transfers	100.00%	100.00%	99.30%	
Percent Brick and Mortar	0.00%	0.00%	0.70%	

\* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.